List of accepted paper for Oral presentation
ICMBWA2020

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2	**The impact of the absence of e-payment on e-marketing: Case of tourism sector in Algeria**	*Bendehiba Mohamed*	University of Khemis Miliana
3	**Social network mapping software: an approach to human resource systems**	*Rabia Ahmed Benyahia & Smail Benamara*	University of Khemis Miliana
4	**Features selection based on terms frequency for Arabic text classification using Multilayer Perceptron**	*Ouahab Abdelwhab*	Department of mathematics and computer science, African University Ahmed Draia
5	**Google Trends Analysis using R: Application on Algerian Tourism**	*Houssame Eddine Balouli & Lazhar Chine*	University Of Algiers 3 Boumerdes University
6	**Topic of Business Value Creation from Web Analytics The role of Web Analytics in Online Marketing**	*Othemane Berki & Mahfoudh Cherifi*	University of Khemis Miliana
7	**Social-aware Web APIs Recommendation in IoT**	*Marwa Meissa, Benharzallah Saber, & Kahloul Laïd*	University of Mohamed Khider, Biskra

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8	*An Arabic Corpus for Covid-19 related Fake News*	*Djamila Mohdeb,* *Meriem Laifa,* *&* *Miloud Naidja*	Mohamed El Bachir El Ibrahimi – BBA University
9	*Effect of internal marketing in achieving organizational commitment and quality requirements in Al- Furat Company*	*Hamdia Al-Hamdani,* *Safaa. N. Abdul Jabbar,* *Ali. Q. Kadhim,* *Yahaa, K. Al-Bayati,* *Najat. H. sibit,* *Basil. N. Almullaibrahim,* *&* *Maher, Z. Al-Alwash*	Market Research and Consumer Protection Center, Iraq
10	*Improvement of recommender systems with item link prediction*	*Sahraoui Kharroubi,* *Youcef Dahmani,* *&* *Omar Nouali*	Faculty of Mathematics and Computer Science , Ibn Khaldoun University, Tiaret Software Laboratory, C.E.R.I.S.T., Ben Aknoun, Algiers
11	*Ranking Web Services Operations According To Users' Preferences Using the PROMETHEE II Method.*	*Rekkal Sara,* *Rekkal Kahina,* *&* *Amrane Bakhta*	university of Oran1 ahmed ben bella University of Tahri Mohammed, Bechar, Algeria
12	*An Overview of Text Similarity Approaches*	*Rekkal Sara,* *Rekkal Kahina,* *&* *Amrane Bakhta*	university of Oran1 ahmed ben bella University of Tahri Mohammed, Bechar, Algeria.

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13	*The role of E-learning in the Algerian open university to achieve the development of human capital*	*Oussama Nabil Bessaid,* *&* *Chahrazed Benyahia*	Northern Europe Academy of Sciences and Scientific Research University of Abou bekr belkaied Tlemcen
14	*The role of Data Bank Algeria as a big data service provider in evaluating the lending policy of public banks using the capital asset pricing model for the period (2010-2016)*	*Ilifi Mohamed,* *Belghalem Hamza,* *&* *Serir Abdelkader*	University of Khemis Miliana
15	*Deep Learning-based Automated Learning Environment using Smart Data to improve Corporate Marketing, Business Strategies, Fraud Detection in Financial Services and Financial Time Series Forecasting*	*Bouzidi Zair,* *Amad Mourad,* *&* *Abdelmalek Boudries*	LIMPAF Laboratory, University of Bouira, University of Bejaia Laboratory LMA, University of Bejaia
18	*The importance of the Internet of Things and its applications in the field of transport: Reference to intelligent transport models in some countries*	*Nadia Soudani,* *&* *Djamila Sadek*	University Center Tissemsilt University of Oran
19	*Business value creation in Algerian companies using Information Technologies*	*Mouhyddine Bougoffa,* *&* *Khireddine Korichi*	University Kasdi Merbah Ouargla
20	*Web Analytics and Business Performance: Data Cleaning Does Matter*	*Aymen Salah Bennihi,* *Brahim Zirari,* *&* *Amina Fatima Zohra Medjahed*	University of Saida

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21	*A Lightweight Phishing Detection System based on Machine Learning and URL features*	*Alaa Eddine Belfedhal Mohammed Amine Belfedhal*	LabRI-SBA Lab., Ecole Superieure en Informatique, Sidi Bel Abbes, Algeria EEDIS Laboratory, Djillali Liabes University of Sidi Bel Abbes, Algeria
22	*Toward a Privacy Guard for Cloud-based Home Assistants and IoT Devices*	*Radja Boukharrou, Ahmed Chawki Chaouche, & Khaoula Mahdjar*	MISC laboratory - University of Constantine 2 LIP6 laboratory - University of Pierre and Marie Curie
24	*A requirement elicitation method for Big data projects*	*Chabane Djeddi, Nacer Eddine Zarour, & Pierre-Jean Charrel*	lIRE laboratory IRIT Laboratory, University of Toulouse
25	*Advances in Search Engine Optimization through Web Analytics Development - GuinRank's Web Analytics Case Study-*	*Bentameur Keltoum, & Belmihoub Isma*	Mohammad Al-Bashir Al-Ibrahimi University, BBA.
26	*Web Analytics: Definition and Reality in Algeria*	*Sarra Bouguesri, & Fatma Mana*	Faculty of Economic and Commercial Sciences and Management Sciences Hassiba Benbouali University - Chlef
27	*An Adaptive Medical Advisor to Improve Diabetes Quality of Life*	*Abdelouahab Belazoui, Abdelmoutia Telli, & Chafik Arar*	University of Batna 2 University of Biskra
28	*Ontology alignment systems to improve the interoperability of a business federation*	*Fatima Ardjani, & Djelloul Bouchiha*	University Center of El Bayadh University Center of Naama

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29	*A Recursive Model to Measure Influence in Subscription Networks: A Case Study using Twitter.*	*Hemza Loucif,* *&* *Samir Akhrouf*	Msila University
30	*A qualitative approach to Google Analytics to boosting e-commerce sales*	*Yousfi Karima,* *&* *Ojo Johnson Adelakun*	Abou Bekr Belkaid University Anchor University
31	*COVID-19-Related Information classification: A Case Study Based on Algerian Online Discussion*	*Rima Benfredj,* *Abderraouf Bouziane,* *&* *Farid Nouioua*	University Mohamed El Bachir el Ibrahimi BBA
32	*Social Influence Analysis in Online Social Networks for Viral Marketing : A Survey*	*Halima Baabcha,* *Meriem Laifa,* *&* *Samir Akhrouf*	University Mohamed El Bachir el Ibrahimi BBA Université Mohamed Boudiaf - M'sila
33	*Web analytics tools for E- commerce: An overview and comparative analysis*	*Wassila Boufenneche,* *Mohamed Hebboul,* *&* *Omar Benabderrahmane*	University Center Abdelhafid Boussouf - Mila Intrenational Islamic University - Malaysia
34	*User Similarity and Trust in Online Social Networks: An Overview*	*Aya Zouaoui,* *Meriem Laifa,* *&* *Samir Akrouf*	University Mohamed El Bachir el Ibrahimi BBA Mohammed Boudiaf University, M'Sila.

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35	*Security issues in the Internet of Things*	*Sebbah Abderrezzak,* *&* *Kadri Benamar*	University of Tlemcen, Labo STIC
37	*Ontology-Based Data Access to Web Analytics*	*Telli Abdelmoutia,* *Belazoui Abdelouahab,* *&* *Dekhili Nourelhouda*	University Mohammed Khaidher- Biskra University of Batna 2
41	*Global Web Analytics Market Trends*	*Bakdi Fatima*	University of Khemis Miliana
46	*Sentiment Analysis on COVID-19 Tweets*	*Soraya Sedkaoui,* *Mounia Khelfaoui,* *&* *Keltoum Ouakli*	University of Khemis Miliana
49	*The role of web analytics in supporting the effectiveness of electronic customer relationship management at the Jumia store in Algeria*	*Ferhoul Miloud,* *&* *Boukedroun Youcef*	University of Khemis Miliana
56	*Web analytics and social media monitoring*	*Soraya Sedkaoui,* *Rafika benaichouba,* *&* *Khalida Mohammed Belkebir*	University of Khemis Miliana